

# **Alma Festival in the Clouds** **2012 Artist Application**

Celebrate mountain fun and creativity at Alma's 15th annual Festival in the Clouds, July 21<sup>st</sup> & 22<sup>nd</sup> 2012. Alma is located south of Breckenridge at an altitude of 10,578 feet. Funds raised benefit cultural, historic, recreation & community projects sponsored by the Alma Foundation. Original art and live music are **key** to our event. To be considered for this festival, items to be sold must be hand made by you. **No pre purchased or mass market materials**. Nonprofits must provide a service for the Alma community and be certified 501(c)3 at time of application. Nonprofits distributing information or selling items that do not conform to festival policies of **handmade (by you)** items will be set up in a separate area to enhance visibility and pay full price.

Booth fees are \$110 per 10' x 10' outdoor art space, \$160 for 10' x 15' food booths. **(Receive \$10.00 discount for preregistration for the following year, if paid in full the last day of the festival.)** A tax deductible donation is requested from each participant for door prizes. Artists provide all display materials and are asked not to leave anything of value overnight. We are not responsible for theft or damage. Fees are non-refundable after July 1st. **BE PREPARED FOR EXTREMELY STRONG WINDS, RAIN, SNOW, HAIL, ROCKS, DOGS & RUGGED TERRAIN!**

If you're new to our festival, please send three representative artwork photos with your application. If you'd like photos returned, include a self-addressed stamped envelope. Artists are to be on-site and demonstrations are encouraged. You will be notified of acceptance. **APPLICATIONS FOR NEW VENDORS MUST BE RECEIVED BY JUNE 15<sup>TH</sup>, RETURNING VENDORS WILL BE GIVEN SAME SPACE PREFERENCE ONLY IF APPLICATION IS RECEIVED BY April 1<sup>ST</sup>**. Late applications will be considered only until spaces are filled.

Our festival is held adjacent to Alma Town Hall, just East of Highway 9, Buckskin Gulch Rd. Booth hours are 10 am - 6 pm Saturday, 10 am - 4 pm Sunday. **NO EARLY TEARDOWNS PLEASE!** A limited number of close-proximity parking spaces are available for artists with special needs upon request, as well as a very limited number of spaces on concrete or with electricity. Because of our limited space we are asking that you respect the space you are given as overage greatly impacts others.

For any questions: Contact Sheral at 303-997-4611, 719-839-1336 or [sheral56@msn.com](mailto:sheral56@msn.com). Go to [almafoundation.com](http://almafoundation.com) for updated info.

**Make checks payable to the ALMA FOUNDATION. Mail to: Sheral Ransom 903 E Moorehead Cir Apt 1K Boulder, CO 80305.**

Name: \_\_\_\_\_ Business name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Art/food to be displayed: \_\_\_\_\_

If sharing a booth, partner's name: \_\_\_\_\_

\_\_\_\_\_ 10 x 10 ART booth(s) @ \$110      \_\_\_\_\_ 10 x 15 FOOD booth(s) @ \$160

\_\_\_\_\_ Electricity \$25      \_\_\_\_\_ Special request electric @ \$35

Special requests:

Total enclosed: \_\_\_\_\_ (Enclose check or money order payable to the Alma Foundation)

As voluntary participants, I/we do hereby agree to hold harmless the Town of Alma, Alma Foundation, and any other festival organizers or sponsors, in the event of any theft, damage or injury occurring during or in conjunction with the Alma Festival in the Clouds.

Signed: \_\_\_\_\_ and \_\_\_\_\_ Date: \_\_\_\_\_

Note: Artists are responsible for collecting and submitting sales tax to the state.

FOOD VENDORS: Please submit copy of permit with application. It is your responsibility to get approval from environmental health.